

## City Fact Sheet - Las Rozas

Area: 59 km<sup>2</sup>

## **Active Mobility Innovations** for Green and Safe City Solutions

Safety Improvement area: Las Matas neighbourhood

**Problem:** Isolation from the rest of the municipality by large highways Measures: Create multimodal mobility areas that includes parking for personal mobility vehicles, improve bike lanes, public transport stops, explore new mobility solutions (carpooling, carsharing)

Goals: Enhance mobility solutions with a specific emphasis on optimising bike & pedestrians routes to schools and commuter trips

Target groups: Local residents, individuals with disabilities and reduced

mobility, tourists, commuters and drivers Stakeholders: Local municipality, companies in the area, neighbours of the area, commuters, district school and universities (affected by the train station accessibility)



100%

90%

80%

Bicycle

Walking

Scooter

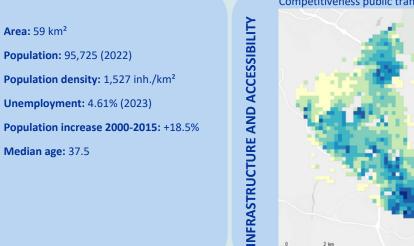
Train, metro, tram and/or BRT

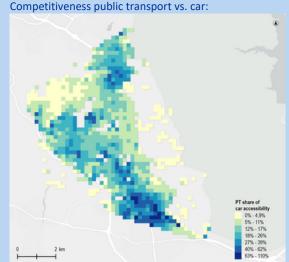
Taxi/Uber/Lyft Car, passenger Car, driver

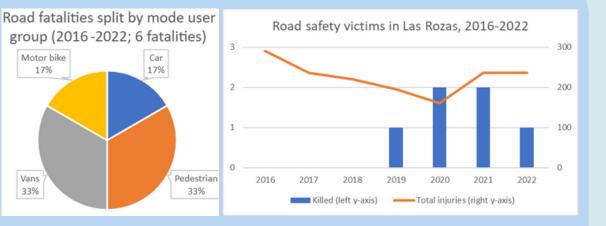
Rue

POPULATIONS AND DEMOGRAPHICS

**ROAD SAFETY** 









Car ownership rate: 54 cars / 100 inhabitants (2023) Public transport modes: bus, train Public transport ridership trends:

**TRAVEL BEHAVIOUR** 

70% 60% Number of private cars per 100 inhabitants 50% 40% 20% 10% 0%



Funded by the European Union To have a look at the full fact sheet on Las Rozas, click here!