Safety Improvement area: School district

Problem: Difficulty to change inhabitants' behaviour, stigmas associated with mobility, congestion, parking issues

Measures: Offer free train usage for Jūrmala citizens, conduct educational workshops on alternative transport usage and safe traffic practices, implement data-based traffic reorganisation, develop a city-wide mobility plan

Goals: Encourage the use of public transport and active mobility modes, while reducing traffic congestion during peak drop-off and pick-up hours

Target groups: Local residents, children, driving parents and car drivers

Stakeholders: City departments, schools, kindergartens, the Youth Centre, e-scooters and car-sharing services, NGOs, neighbourhood associations.
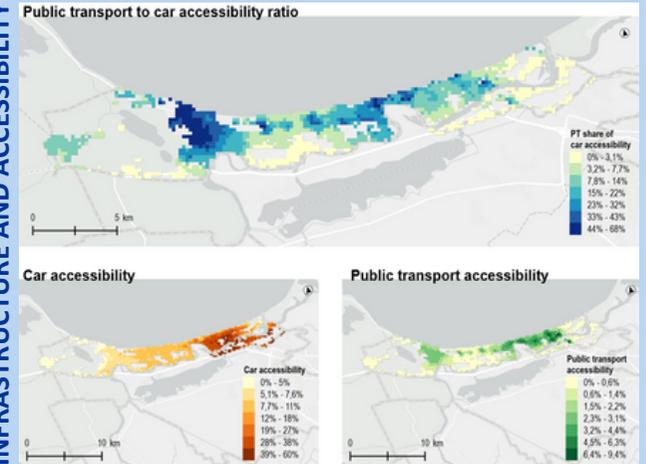
POPULATIONS AND DEMOGRAPHICS

Area: 100 km²

Population: 59,815 (2024)

Population density: 598 inh./km²

Unemployment: 3.5%

Median age: 44

INFRASTRUCTURE AND ACCESSIBILITY

Public transport to car accessibility ratio

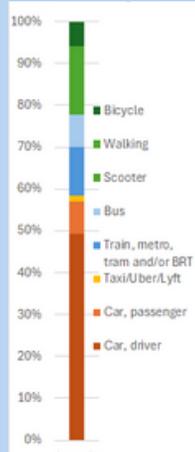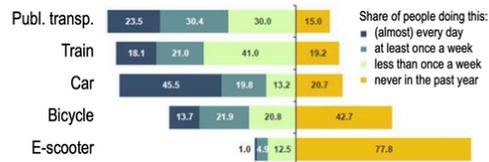Car accessibility

Public transport accessibility

TRAVEL BEHAVIOUR

Car ownership rate: 42 cars / 100 inhabitants (2022)
Public transport modes: bus, train
Public transport ridership trends:

Transport mode usage in Jurmala

Jurmala modal split
(AMIGOS survey)

ROAD SAFETY

Age distribution of road fatalities and injuries in Jurmala, 2014-2023

Road safety victims in Jurmala, 2013-2022

To have a look at the full fact sheet on Jurmala, click here!

CIVITAS
Sustainable and smart mobility for all