

Safety Improvement area: The Piccola Cassia main route, the area around the Piccola Cassia and the hills

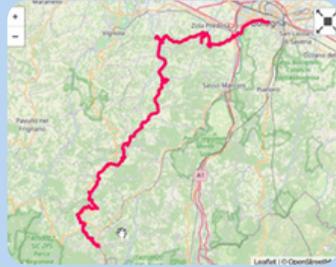
Problem: Information and cognitive barriers for accessibility, inclusivity and safety issues

Measures: Training and awareness-raising initiatives directed at public stakeholders, disseminating information on accessibility to users and visitors

Goals: Enhance and improve information on the website outdoor 365, improve local policies and information services along the routes; guarantee the accessibility, safety and inclusivity in terms of information

Target groups: Tourists, people with reduced mobility and people with disabilities, the elderly

Stakeholders: Local tourism information, local municipal working groups on tourism, rental services and service providers, sports and culture associations.



POPULATIONS AND DEMOGRAPHICS

Area: 3.703 km²

Population: 1.018.346 (2023)

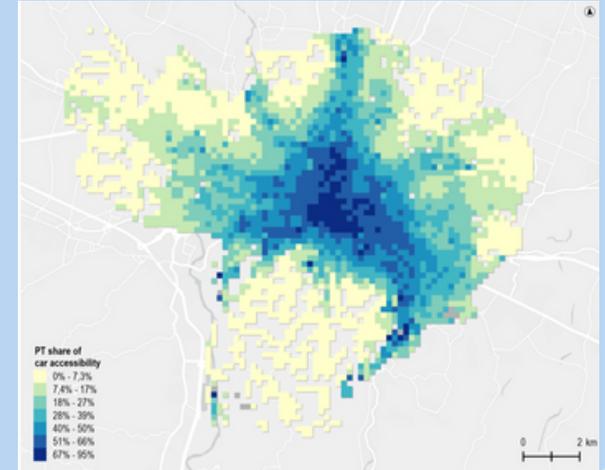
Population density: 275,01 inh./km²

Unemployment: 3.6% (2023)

Life expectancy: 83.5

INFRASTRUCTURE AND ACCESSIBILITY

Competitiveness public transport vs. car:

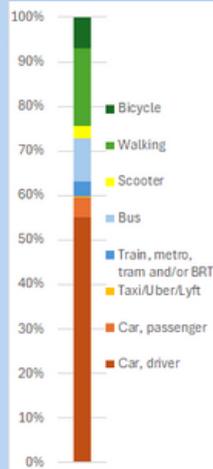
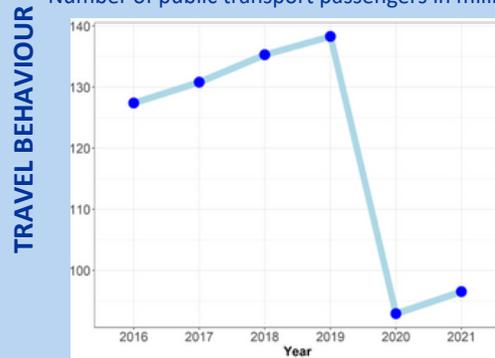


Car ownership rate: 53 cars / 100 inhabitants (2022)

Public transport modes: bus, train, metro, tram, cable car

Public transport ridership trends:

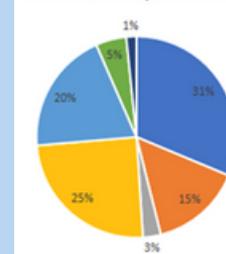
Number of public transport passengers in millions



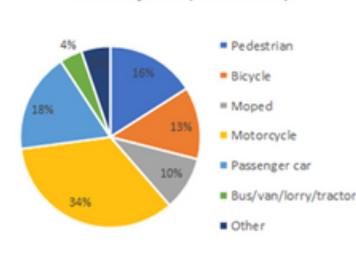
Bologna modal split (AMIGOS survey)

ROAD SAFETY

Mode of transport of road fatalities (2010-2022)



Mode of transport of traffic injuries (2010-2022)



Road fatalities and traffic injuries in Bologna, 2010-2022

Road safety victims in Bologna, 2010-2022

