

Active mobility innovations for green and safe city solution



Willing to understand our project?





Read this!

IN BRIEF



OVERALL OBJECTIVE

- Foster the adoption of a new urban mobility model : safe, inclusive, affordable, and zeroemmission
- Contribute to achieving climate neutrality.



TOOLS

- Innovative digital tools
- Co-creation activities with key stakeholders.



- Identify mobility challenges for 5 cities and 10 urban areas
- Co-develop and implement adapted mobility solutions
- Replicate these mobility scenarios in 5 twin cities.





IN DETAILS

WHERE?

5 cities (Living Labs): Istanbul, Hamburg, Las Rozas, Lappeenranta, Gabrovo.

10 urban areas (Safety Improvement Areas): Istanbul, Ankara, Hamburg, Bologna, Reykjavik, Las Rozas, Nazareth, Lappeenranta, Gabrovo, Jurmala.

5 Twin Cities (for Replication): Gozo, Umm al-Fahm, Wiesbaden, Frankfurt, Laval.









Step 1: Collection & analysis of urban mobility data



MOB : Mobility
Observation Box



new mobility data



MaaS : Big data platform



Digital Twins : visualizing mobility scenarios

HOW?

Step 2: Identification of current and upcoming mobility challenges by urban



Step 3: Co-development, with key stakeholders, of adapted mobility solutions.



& Replication of the solutions.

